

Date: 15<sup>th</sup> September 2025

### **Request for Proposal**

Praja Foundation is a non-partisan organisation working towards enabling accountable governance in India. Praja conducts data-driven research on civic issues and advocates for reforms. We work with a variety of stakeholders, from the Union, State and City Governments to civil society organisations and youth to make city governance more democratic and efficient.

We are inviting proposals for a Video Creator to prepare explanatory video on Praja's intervention on climate and governance. As a Video Creator, you will be responsible for preparing the script as well as providing audio-visual content. The Video Maker will closely work with project-specific teams. S/he will ideate and deliver best-in-class work that intrinsically aligns with Praja's values, objectives, and stakeholders.

#### **What we look for:**

- Demonstrated experience in video-making
- Exceptional attention to the details
- Prioritise deadlines and effectively manage multiple creative projects.
- Knowledge of Urban Subjects is an addition.

#### **Scope of service:**

- Preparation of Script for 1 Video
- Creation of a video based on the script
- Voiceover/audio in English
- Time length – 3 min to 4 min.

Please send the quotation on your letterhead, mentioning the specifications of service and charges, including taxes as applicable, via email or in a sealed envelope by 20th September 2025. For more details or queries, kindly contact Adithya Kamesh (+91-8489014024) or Ms Ashwini More (+91-9870909669) or email us at [adithya@praja.org](mailto:adithya@praja.org) or [ashwini@praja.org](mailto:ashwini@praja.org).

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